

The Love Action Launch

A One-Evening Guide for Any Church to Start Living the Recipe

Before the Night

The pastor reads The Great Pretence (download at ezekiel22v30.vercel.app).

Announce from the pulpit or WhatsApp broadcast:

*“Download the book free. Read it this week. If it moves you,
join us Thursday 7pm in the hall. This is about doing what the book says — together.”*

The Launch Night — 90 Minutes

Wall 1: Offers

What I can offer

Bookkeeping class —
Sat 9–11am, max 12
Baking — train 3 people
in my kitchen, Sun PM
Bakkie — free Sundays
Land in Okahandja
— food garden
Each sticky = one offer.
One offer can serve 1 or
10 people. No limits.

Wall 2: Needs

What's needed

Small business needs
bookkeeping help
5 kids need tutoring
Widow's roof leaking
20 families need
affordable bread
Teen maths tutoring
One need per sticky.
Anonymous. No names.

Wall 3: Ideas

Group ventures

Community bakery?
Who's in?
Food garden project
— 3 with land already
After-school program
Transport roster
Elderly home visits
Post your idea. Others
join by signing on.

Schedule

- 10 min** Opening: Read the Starfish story.
- 15 min** Wall 1: Everyone writes their offers. One per sticky. Up on the wall.
- 15 min** Wall 2: Anonymous needs written and posted. One need per sticky.
- 10 min** Wall 3: Group venture ideas. Post them. Others join.
- 30 min** Open Matching: Everyone walks the room freely. Connect needs to offers. Facilitator calls out matches.
- 10 min** Commitments: Each offer with takers announces when. Each idea group sets a meeting.

After the Night

One week later — same time, same place. Reports, new matches, repeat.

The system runs itself. New people join. New offers appear. The cell multiplies.